

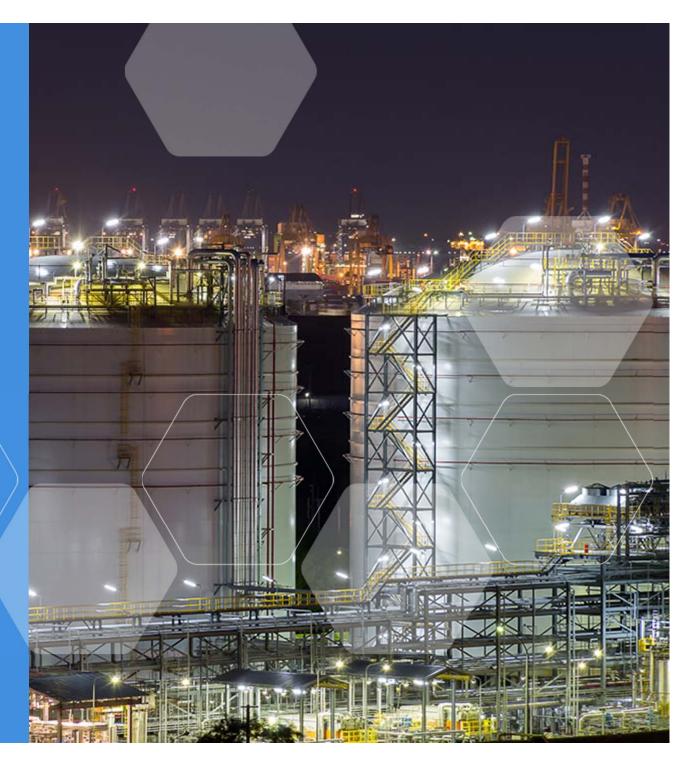
Session C: Water Conservation

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Local Knowledge INTERNATIONAL EXPERTISE





RC PLAN ASSETS: NOT JUST WATER

RC Plan focuses on natural assets:

- Energy use
- Water use
- Solid waste generation
- TUR chemicals below threshold
- Chemicals exempt from TURA
 - Substances in articles
 - Janitorial products







TUR PLANNER SURVEY

Are you a TUR Planner who is able to certify an RC Plan?
 Per the MassDEP June 2018 TUR Planner list, less than 20% of all TUR Planners can certify RC plans

• If not, have you considered getting certified?



CERTIFYING RC PLANS: MY EXPERIENCE

- Advantages:
 - More options for clients
 - Possibility of more clients
 - Dovetails with other sustainability work
 - Personal interest
 - Helps avoid burnout
- Disadvantages:
 - Requires additional training
 - Requires RC-specific credits
 - Waste RC credits can be hard to find





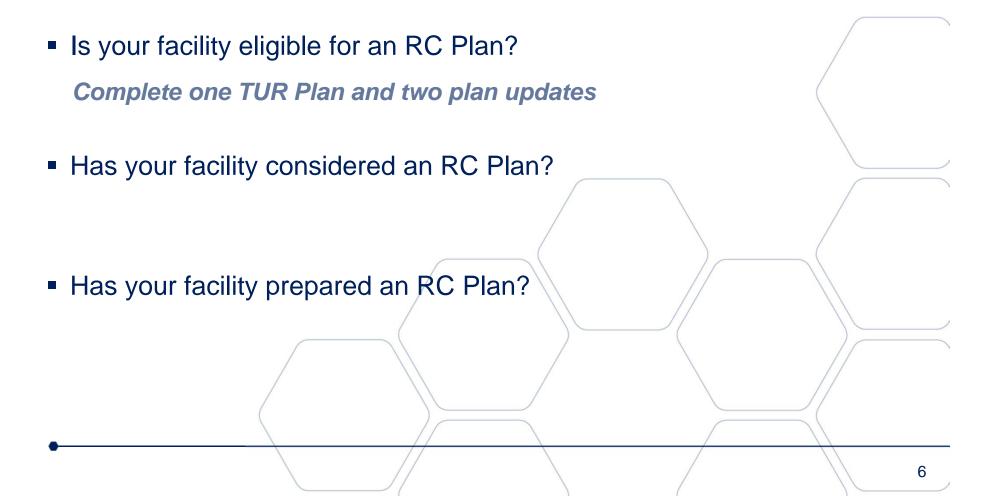
PLANNERS: TO RC OR NOT TO RC



You may ask yourself, "Well....How did I get here?"



RC PLAN SURVEY





RC PLANS: ADVANTAGES

- A break from a stagnant TUR
- Bigger financial savings
- Environmental, Social, & Governance
- Impact feels more local
- Easier to involve all employees
- Sustainability program





RC PLANS: HURDLES

- Not eligible yet
- Not all TUR Planners can certify RC Plans
- Using the EMS option
- Less work to update the TUR Plan
- Don't have accurate data (e.g. usage)
- Have to return to the TUR Plan





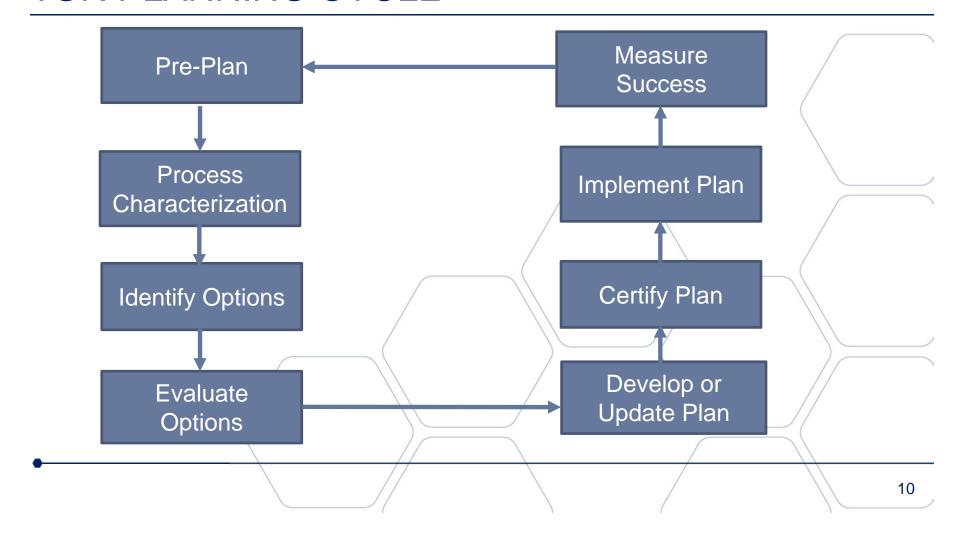
RC PLAN SURVEY

What is your hurdle? How can you get over the hurdle?





TUR PLANNING CYCLE







MSI TRANSDUCERS CORP (MSI)

- Manufacturer of high performance transducers, arrays and advanced materials
- Lead compounds are processed and are a key component of our product
- Prepared a RC Plan focusing on electricity/use in 2010
- Had positive results from 2010 RC Plan
- Have an active TUR team





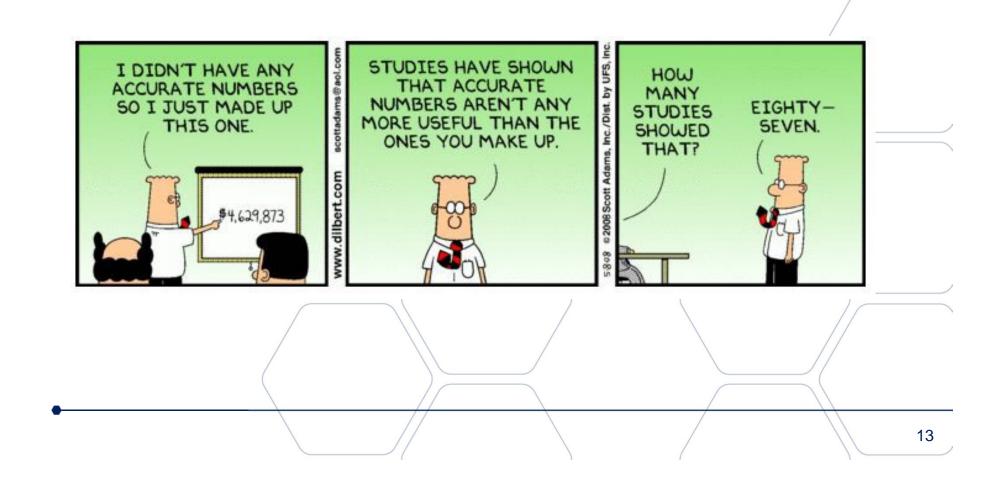
MSI: 2016 WATER CONSERVATION PLAN

At the time of the RC Plan development:

- 13 employees (28 currently)
- Much of the manufacturing had moved to the west coast
- Engineering remained in Massachusetts
- ROI: one year
- Employees received \$15 gift cards for their suggestions



IF YOU CAN'T MEASURE IT.....





MONITORING WATER USE

In addition to the water balance, try to determine:

- Why is water used?
- What are the losses?
- Is there unexpected flow during off-hours?
- Is there excessive consumption of water?
- Can pressure or volume be reduced?
- Can water treatment be optimized?
- Can water be reused?
- Can rain water be captured and used?







MSI WATER CONSERVATION PLAN PROCESS

- Identify areas and equipment that use water
- Measure water usage
- Propose solutions
- Evaluate solutions
 - Technical
 - Economic
 - Resource Conservation
- Implement solutions





MSI WATER CONSERVATION OPTIONS

Options considered focused on:

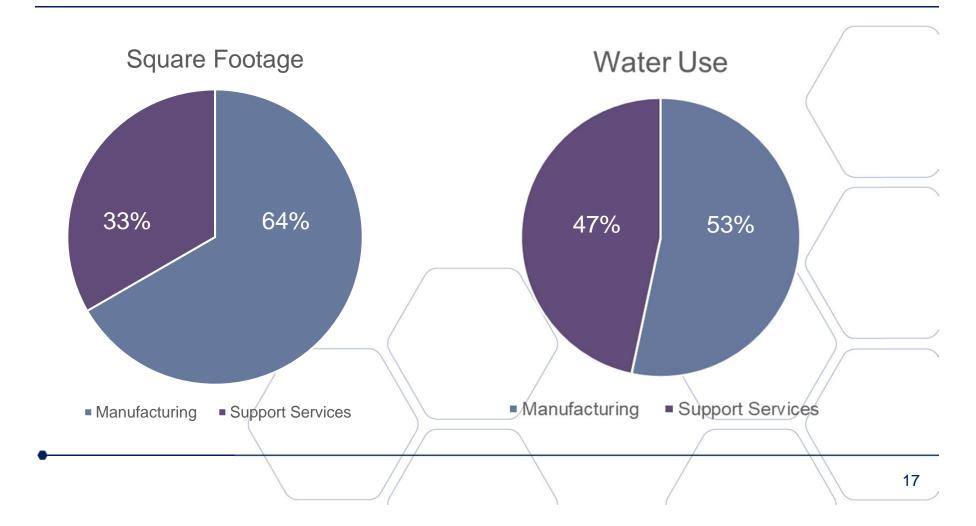
- Engaging employees
- Facility-wide scope
- Redirecting or reusing water
- Simple and advanced options
- Fixing leaks
- Reducing evaporation
- Improving equipment efficiency







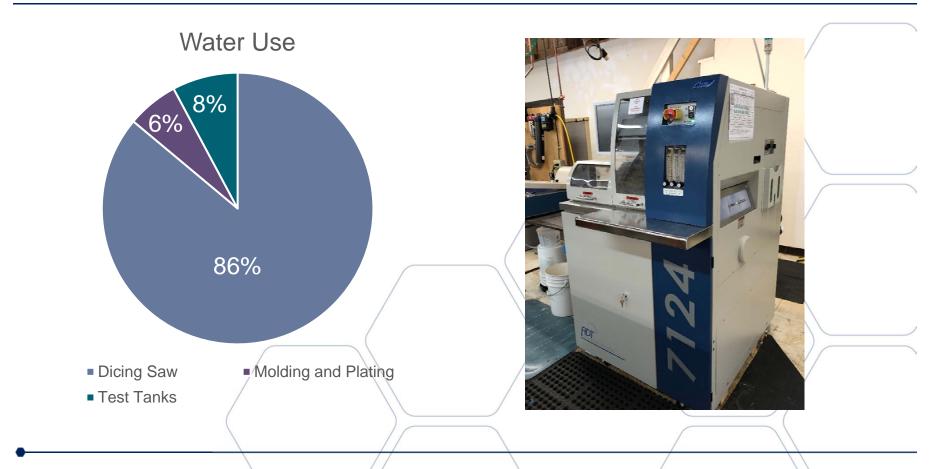
MSI WATER USAGE RESULTS







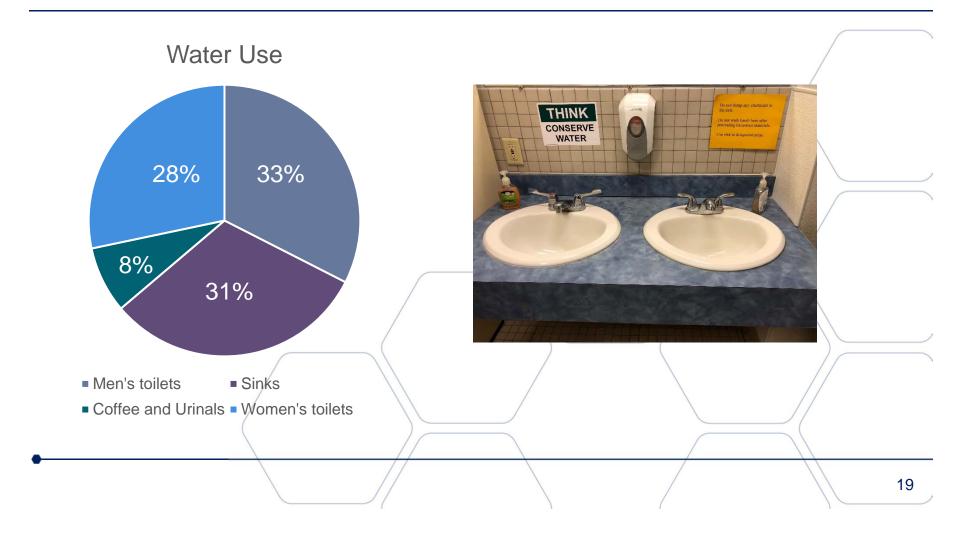
MSI WATER USAGE: MANUFACTURING







MSI TRANSDUCERS: SUPPORT SERVICES





EVALUATING OPTIONS

Don't forget to include:

- Cost of wastewater discharge
- Change in chemical use (e.g., water treatment chemicals)
- Cost of energy for:
 - Pumping water
 - Heating water
 - Cooling water







MSI OPTIONS EVALUATED

Area or Item	Options Considered Options Implemented		
Plating Line	10	0	
Heating System	2	0	
Sink Faucets	3	1	
Kitchen	2	0	
Toilets	3	1	
Dicing Saw	1	Evaluate further	
Molding	2	0	
Test Tanks	3	1 and 1 to evaluate further	
Landscaping	6	0	
Facility Wide	5	2	





REJECTED MSI RC OPTIONS

Area or Item	NA	RC	Technical	Economic
Plating Line	1	0	4	5
Heating System	2	0	0	0
Sink Faucets	0	0	1	1
Kitchen	0	1	0	1
Toilets	0	0	0	2
Dicing Saw	0	0	0	0
Molding	0	2	0	0
Test Tanks	0	0	0	1
Landscaping	6	0	0	0
Facility Wide	0	0	1	0





REJECTED MSI OPTIONS

- Approximately 21% of the options were not applicable
- Only 8% of the options were not resource conservation
- Approximately 16% of the options were not technically feasible
- Approximately 27% of the options were not economically feasible

ROI = 12 months





OPTIONS IMPLEMENTED BY MSI

- Install aerators on faucets: 0.5 gallons per minute savings
- Install water-saver fill valves on the toilets: 2 gallons per flush
- Cover test tank with a pool cover to reduce evaporation
- Install signage in strategic areas to encourage water conservation
- Install insulation on piping located within 3 feet of the water heater





FOR FURTHER CONSIDERATION BY MSI

Conduct a third party water audit

Closed loop system for dicing saw water supply





QUESTIONS?



Local Knowledge INTERNATIONAL EXPERTISE

RPS has grown into one of the world's pre-eminent consultancies by underpinning our local connections with the resources and knowledge of an international business.

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