

PHILIPS

Water Resource Conservation Plan Fall River, Massachusetts

TURA 20'th Anniversary Symposium
November 4, 2009

LIGHTOLIER®

Project Charter and Resource Selection. . .

Business Case

Reduction in Overhead Costs including Utilities and Water Reduces Cost / Unit Maximizing EBIT while preserving Natural Resources

Project Selection

Several Utility Projects involving Electricity and Natural Gas including High Efficiency Motors, VFD's, Low Temperature Cleaners and Plant Relighting were underway. **We felt that the greatest benefit from the project would be the focus applied if water were selected**

Opportunity

Produce and Provide Sustainable Lighting Systems with the least consumption of Energy and Other Natural Resources

Scope

- Create a Water Conservation Team
- Evaluate the usage and purpose of water facility wide
- Identify Reduction Options
- Select Options to be implemented
- Write a formal Plan including Goals and Implementation Schedule
- Measure Results and Continually Improve

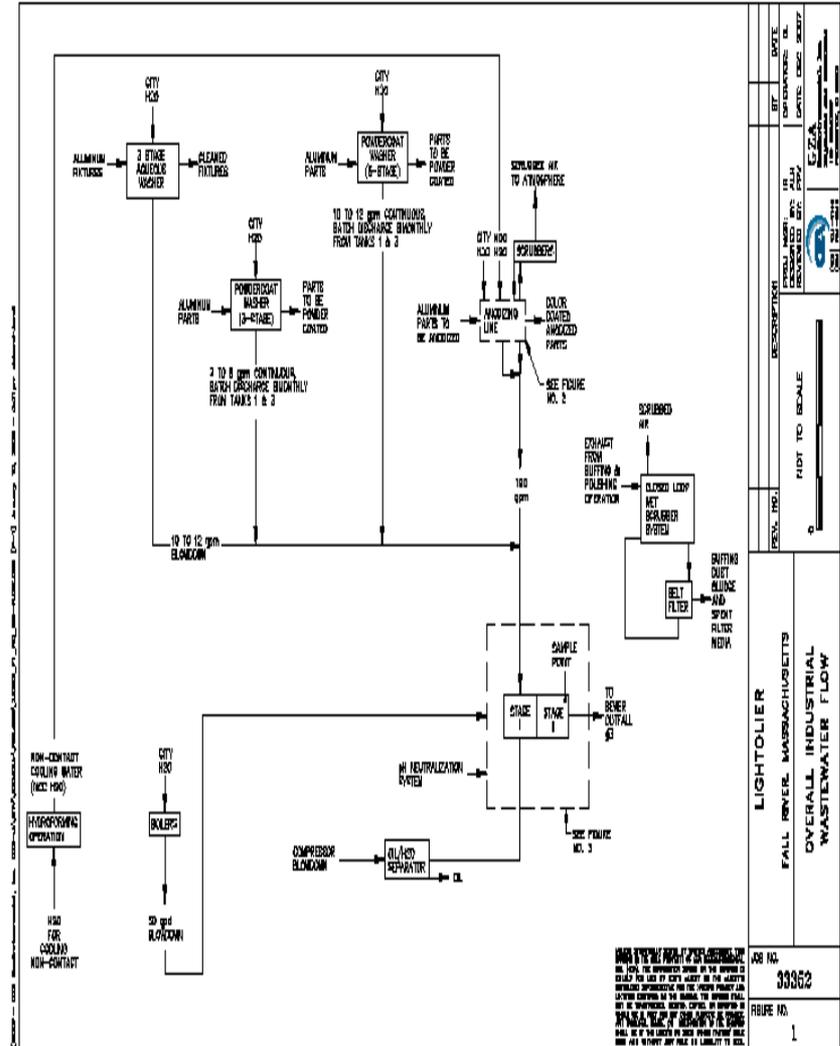
Recent Projects

- **Factory Relighting Phase 1**
 - 83k investment, 63k savings**
 - 43k rebate, 14k tax savings, 7 month payback**
 - Reduced Electricity by 323,000 kwh**
 - Final Phase 2010, 95k cost, 84k rebate, 247,000 kwh**
- **Improved Air Compressor Management and Leak Repair**
 - 59k investment, 66k savings**
 - 34k rebate, 6 month payback**
 - Reduced Electricity by 531,000 kwh**
- **Ambient Temperature Cleaners (2 of 3 lines complete)**
 - No Investment, 67 k savings**
 - Reduced Natural Gas by 6,811 dth**

Project Approach . . .



- Characterization of Water Use
- Goals
- Option Identification
- Screening of Options
- Purpose of Water
- Technical Evaluation
- Option Selection
- Implementation Schedule
- Measurement
- Continuation of Improvements

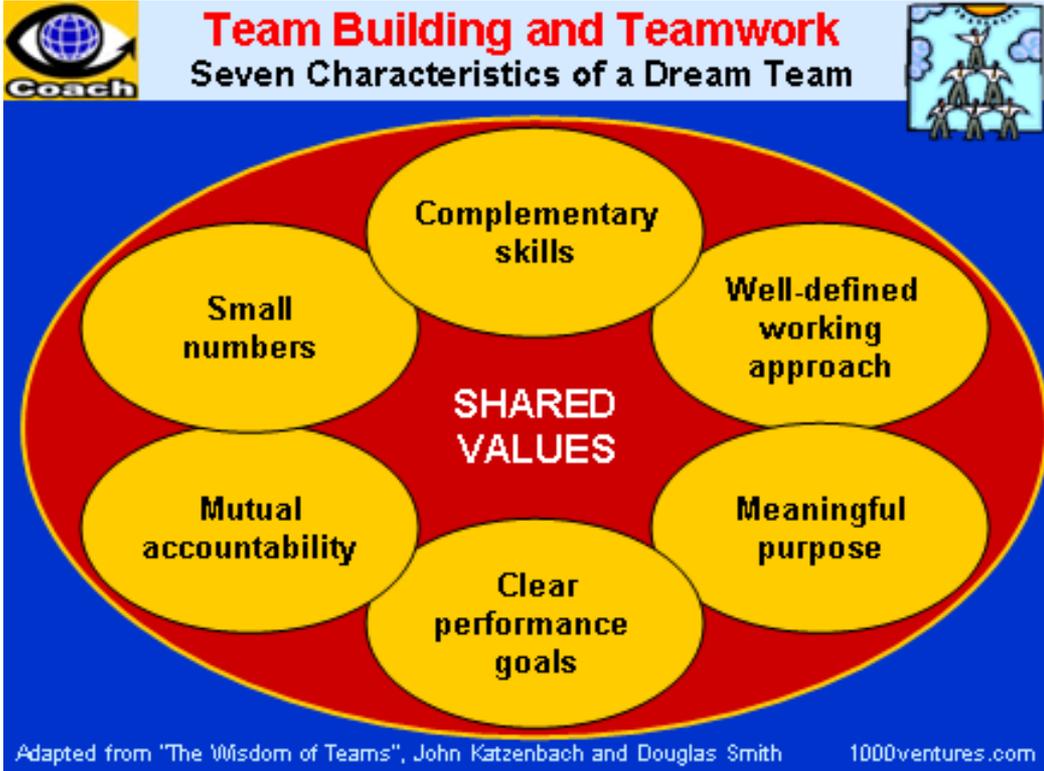


Team Spirit . . .The Vision set the Goal, Team Focus Delivered Results

1 Green Dream Visionaries



- Gabe Vieira, Finishing**
- Ron Winiarski, Anodizing**
- Jim Fisher, Maintenance**
- Paul Pascoal, Powder Coat**
- Wendy Deng, Chemist**
- Ron Westgate, Operations**

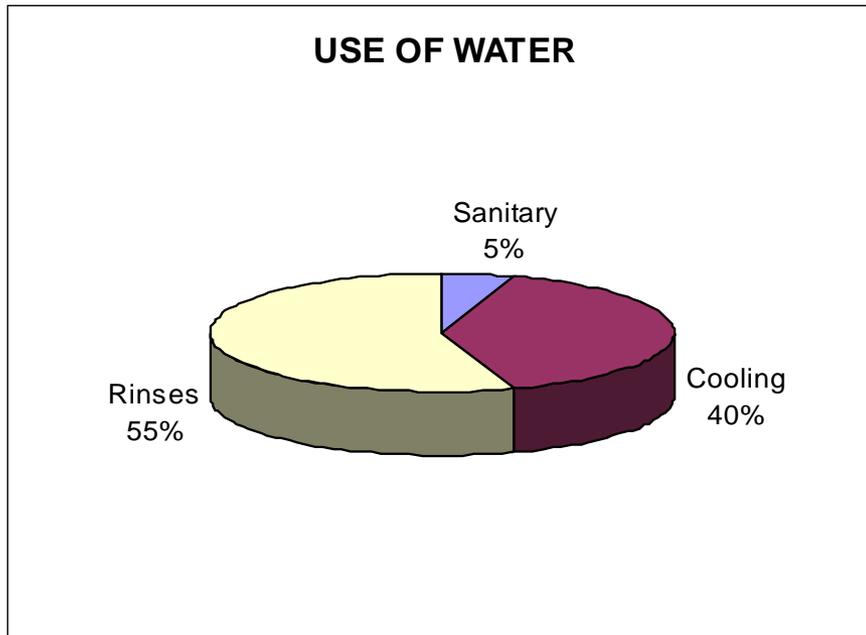


Our team brought together over 150 years experience

Meetings...

Water Conservation

We began the project with a training session and discussion with operations personnel of how and where we were using water



251,000 Gallons / Day

91,000,000 Gallons / Year

Annualized Cost \$ 379,000

Measurements . . .

Facility Water Usage

For the period May 2007 through October 2007, 282,000 gallons / day

For the period November 2007 through April 2008, 225,000 gallons / day

For the period May 2008 through June 2008, 241,000 gallons / day

This equates to a 14 month average prior to our final Water Conservation Plan of June 2008 of 251,000 Gallons / day or 91 million gallons / yr.



Baseline 251,000 gallons / day

91 million gallons / year

Operations . . .

Facility Manufacturing Process Water Usage



Automated Reflector Manufacturing Cell

This state-of-the-art cell integrates the operations to process reflectors from raw aluminum circles through metal forming, piercing, cleaning, powder coating, laser etch and packaging. The high quality finished reflectors from this cell are fully packaged, bar coded and ready for distribution.

LIGHTOLIER®



Hydro Form

Eleven hydro form machines with associated presses, lathes and hydraulic pumps arranged in work cells allow us to control the reflector, cone and housing forming process insuring high quality components and maximum throughput.

LIGHTOLIER®



Aqueous Washer

This unit is used for process cleaning. It utilizes "environmentally friendly" water soluble chemicals to remove process oils and buffing compound from parts. In-house control of this process is of critical importance to the final quality of our painted and anodized finishes.

LIGHTOLIER®

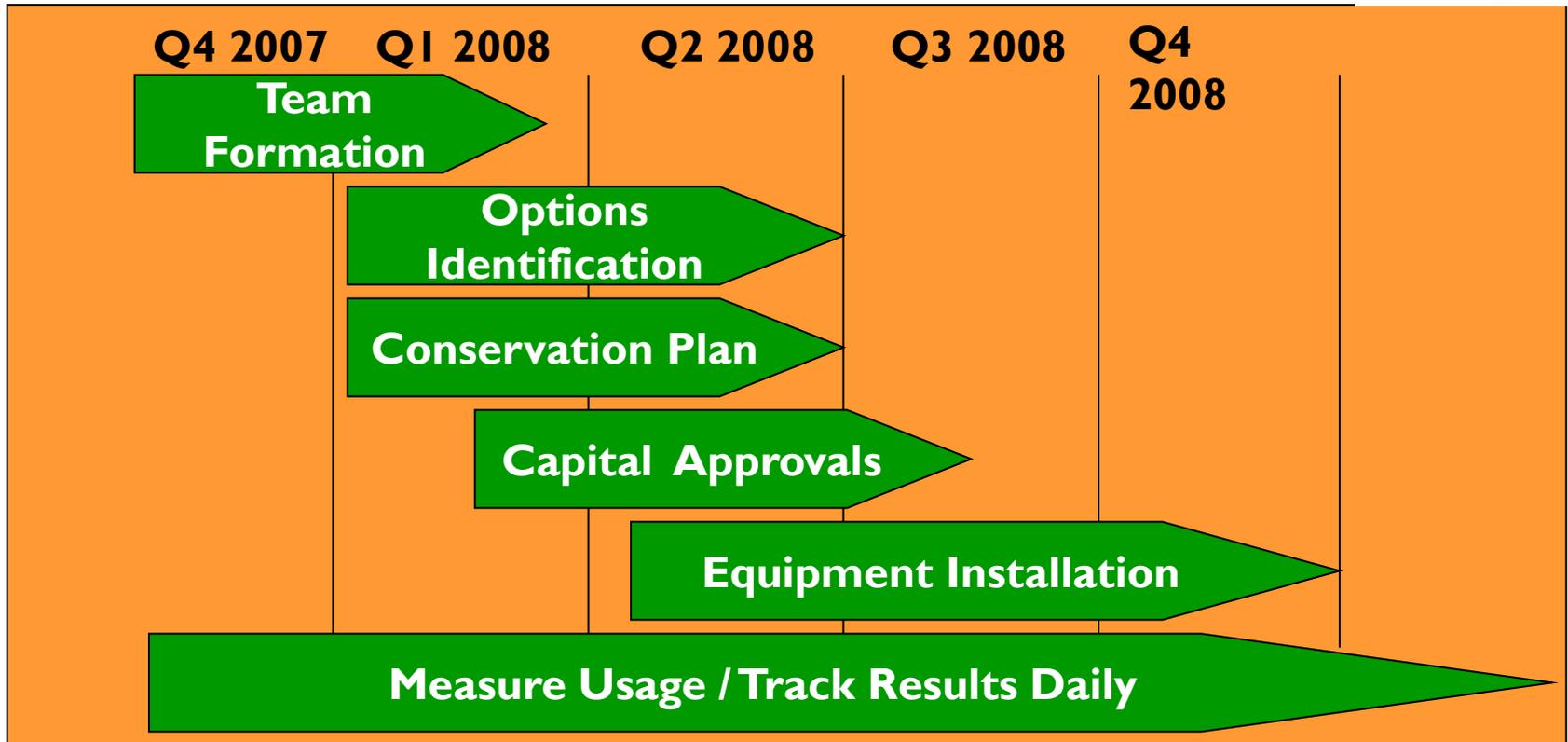


Anodizing

Anodizing of reflectors is accomplished in three state-of-the-art computer controlled lines and provides the clear or tinted anodic finish required to protect the polished aluminum surface from environmental degradation. Stringent quality assurance in this department results in a highly reflective, durable and uniform component finish.

LIGHTOLIER®

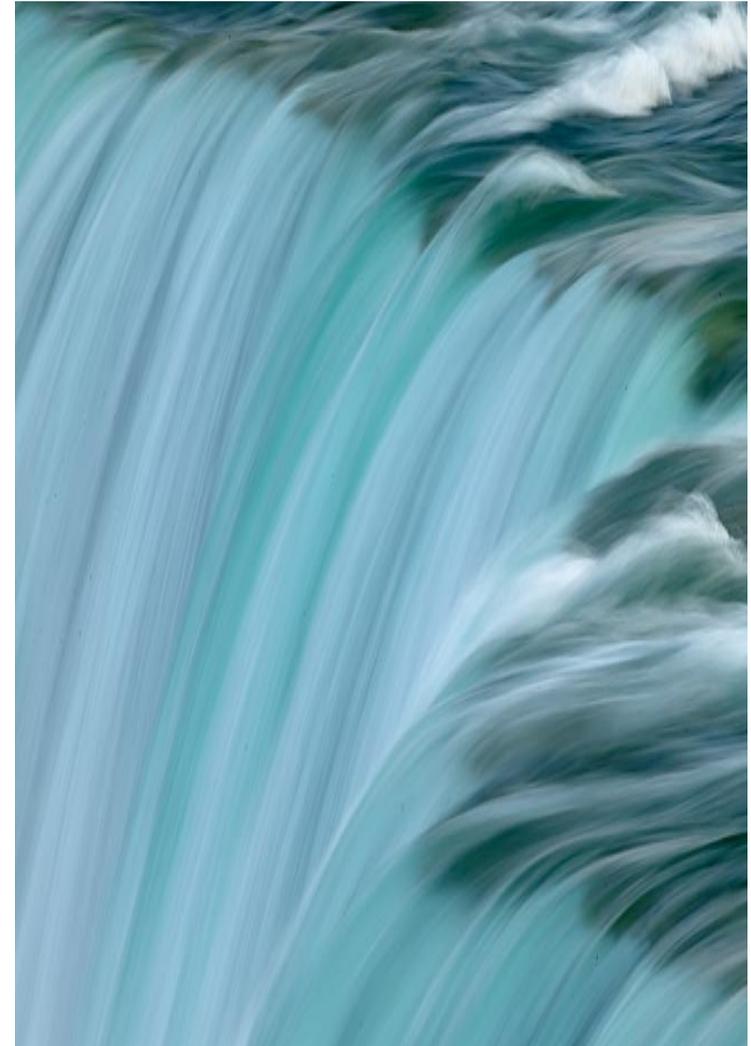
Timing . . .



Water Conservation Implementation Schedule

Measurable Goals . . .**Goal**

- **Reduce Facility Wide Usage By 30 %**
- **Reduce Facility Wide Usage by 75,000 Gallons Per Day**
- **Reduce Facility Wide Usage by 27 Million Gallons Per Year**

S**M****A****R****T****Specific:****Measurable:****Ambitious:****Realizable:****Time-Phased:**

Documentation and Plan Development . . .

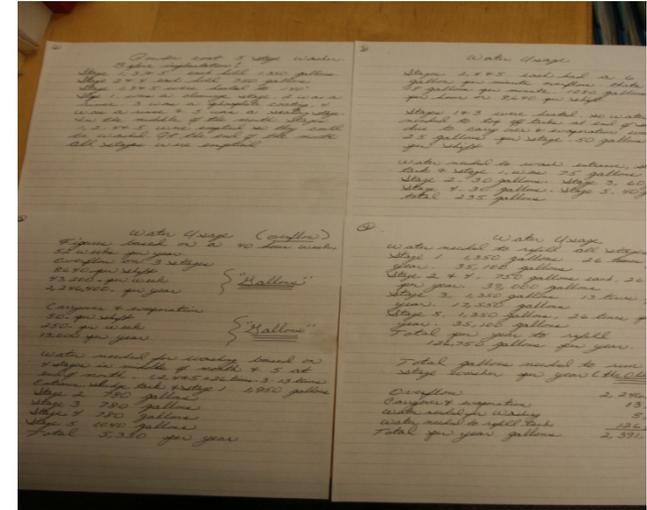
Documentation

- Daily Logs
- Meeting Notes
- Technical Alternatives
- Innovative Solutions
- Financial Analysis

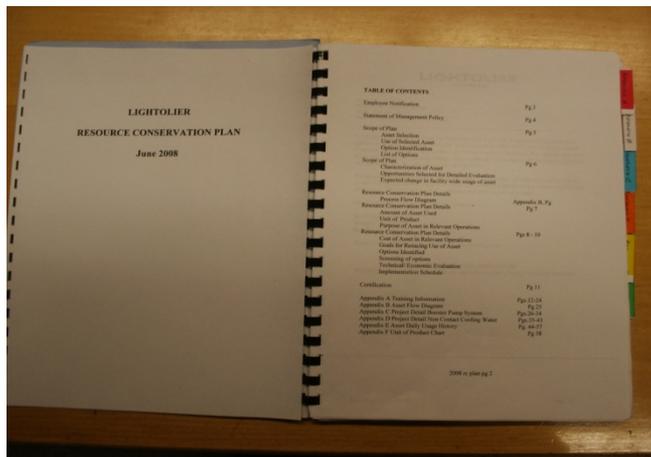
FALL RIVER INDUSTRIAL PRETREATMENT PROGRAM
FLOW MONITORING REPORT
COMPANY NAME: LIGHTOLIER/FALL RIVER, MA
MONTH/YEAR: OCTOBER, 2008

DATE	INITIAL READINGS	FINAL READINGS	DIFFERENCE	FLOW IN GALLONS DIFFERENCE x 7.48
1	15300000	15370000	7000	52380
2	15320000	15347000	27000	202060
3	15347000	15370000	23000	172040
4	Saturday		0	0
5	Sunday		0	0
6	15370000	15388000	18000	134640
7	15388000	15417000	29000	216920
8	15417000	15440000	23000	172040
9	15440000	15460000	20000	149600
10	15460000	15480000	20000	149600
11	Saturday		0	0
12	Sunday		0	0
13	15480000	15520000	40000	299200
14	15520000	15550000	30000	224400
15	15550000	15570000	20000	149600
16	15570000	15580000	10000	74800
17	Saturday		0	0
18	15580000	15620000	40000	299200
19	15620000	15640000	20000	149600
20	15640000	15660000	20000	149600
21	15660000	15680000	20000	149600
22	15680000	15710000	30000	224400
23	15710000	15730000	20000	149600
24	15730000	15740000	10000	74800
25	Saturday		0	0
26	15740000	15742000	2000	14960
27	15742000	15771000	29000	216920
28	15771000	15784000	13000	97240
29	15784000	15816000	32000	238720
30	15816000	15842000	26000	194480
31	15842000	15849000	7000	52380
TOTAL			4016700	298773
AVG G.P.D.				126873

Daily Water Usage Log



Meeting Notes and Calculations



Water Conservation Plan

➤ The success of the project hinged on the development of the formal plan

➤ The Plan Analyzed each Usage and Alternative in Detail

Options Selected for Implementation . . .

1) Reduction of Plant Booster Pump pressure

2) Enhanced re-use of non-contact cooling water

3) Reduction of rinse rates at Anodizing, Powder Coating and Aqueous Wash

4) Reduction of Irrigation water used for the lawn

Reduction of Plant Water Pressure . . .

**14,169,000 gallons
per year reduction
in water usage**

**Pressure was reduced from 80
psi to 52 psi with new system**

**Installed new pump system
with VFD's**

**Determined optimum pressure
to be 52 psi, yield a 16 %
reduction in water usage**

Investment \$ 27,000

Savings \$ 55,000 / yr



Challenge - Elimination of Wasted Cooling Water Flow . . .

**7,300,000 gallons per year
reduction in water usage**



**•Solenoid Actuated Valves
Eliminated “Flow Through “**

Investment \$ 7,643

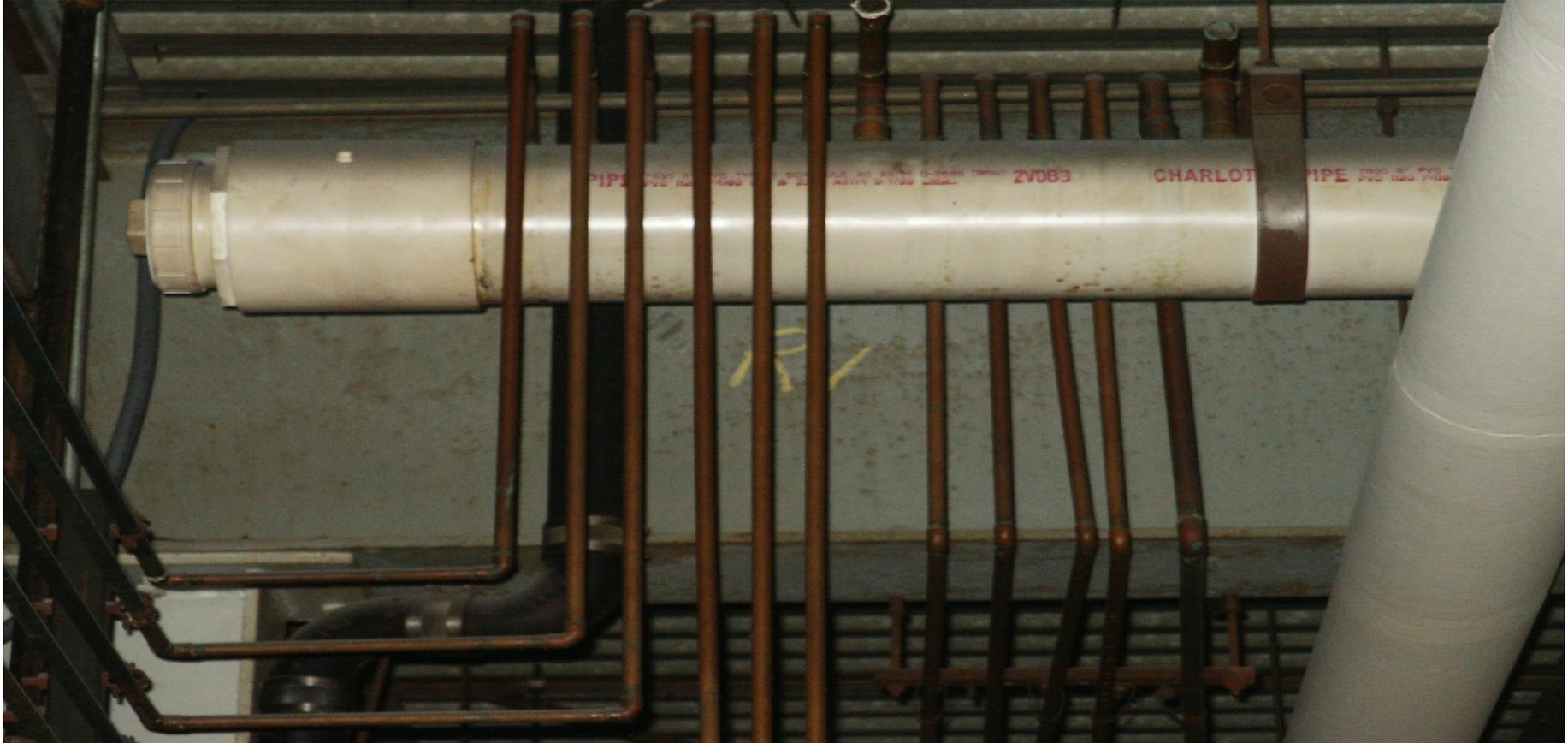
Savings \$ 30,441

**•Temperature Controlled
Valves DO NOT WORK !**

**•They are prone to rust and
other particulate not
allowing them to seat
allowing flow through**

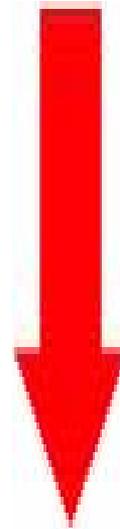


Our Cooling Water to Finishing Rinse Station Aqueduct



PHILIPS

sense and simplicity

Reduction of Rinse Rates . . .**EXAMPLE:****5 Stage Wash Line****Many Rinses were set at 3-6
Gallons per min overflow****We were able to reduce rinses to
0 – 1 1/2 Gallons per min overflow****Reduced System Cleaning
Frequency and refill of tanks****We determined that the product
was sufficiently rinsed and
verified through conductivity
readings****Investment \$ 300****Savings \$ 9,576 / yr****2,296,540 gallons
per year reduction in
water usage****93 % REDUCTION****At Powder****“You Cant Manage What You Can’t Measure”**

Challenge – No Contamination of Critical Rinses . .

Flows of up to 60 GPM

Needed an Innovative and Cost Effective Solution

Solution...Continuous Oil Monitor Technology as used on submarines can detect ppm

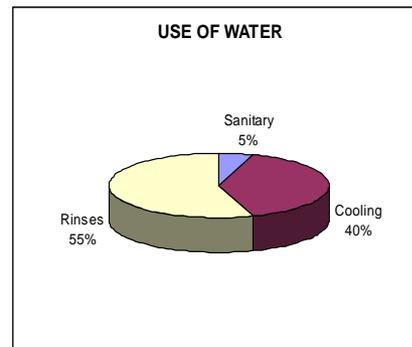
Alarms will Alert personnel to divert water from rinses if heat exchanger failure occurs

Monitored flow through meter is re-directed to a rinse

Investment \$ 19,000

Savings \$ 46,375

11,121,000 gallons per year reduction in water usage



Reduction of Rinse Rates . . .**EXAMPLE:****Anodize Line # 3**

Following the Reduction of Rinse Rates, sufficient cooling water was available to pipe into Line # 3

All 3 Lines were balanced for proper flow by throttling the ball valves orifice at each tank and the city water was able to be turned off

Investment \$ 11,400

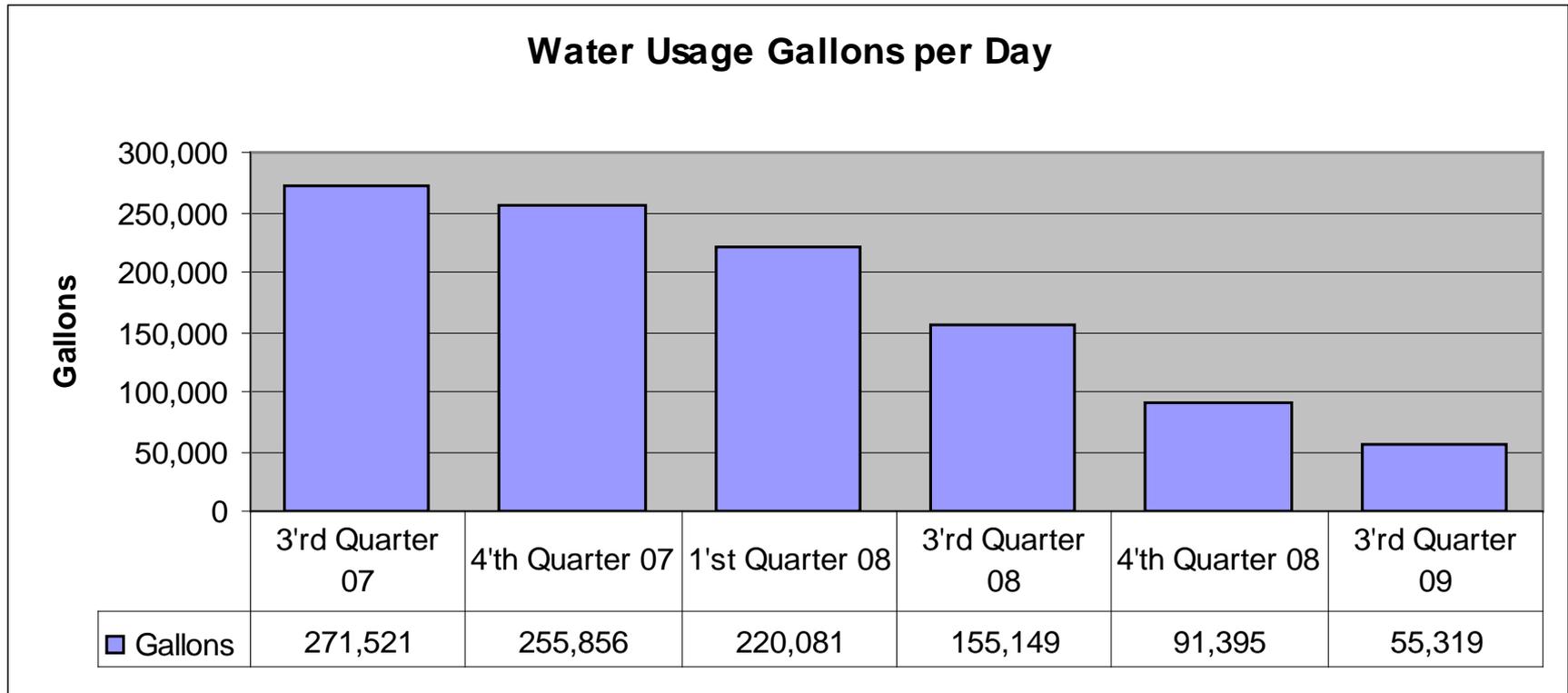
Savings \$ 68,492

**16,425,000 gallons
per year reduction in
water usage**



Measured and Confirmed . . .

Measurements are based on the Metered Daily Water Consumption Logs, Cost is at a fixed rate of \$.00417 / Gallon of Water



Sustainability . . .

❑ Reduced Facility Wide Usage by **78 %**
(Goal 30 %)

❑ Reduced Facility Wide Usage by **194,000 Gallons Per Day**
(Goal 75,000 Gallons / Day)

❑ Reduced Facility Wide Usage by **71 Million Gallons Per Year**
(Goal 27 Million Gallons / Year)

➤ Investment \$ 65,343

➤ Annualized Savings $71 \text{ MGY} \times \$0.00417 / \text{gal} = \$ 296,070$



THIS DAILY REDUCTION EQUATES TO PROVIDING EACH OF THE

125,000 WORLDWIDE PHILIPS EMPLOYEES NINETEEN

BOTTLES OF BOTTLED WATER EACH AND EVERY DAY EVERY DAY



Customer Impact . . .

Relates directly to our Project Charter and Business Case

➤ **Internal Customers**

Our Employees:

Reducing fixed O.H.

➤ **External Customers**

Our Distributors and End Users:

Sustainable Lighting Systems from Green Production

➤ **Our Community**

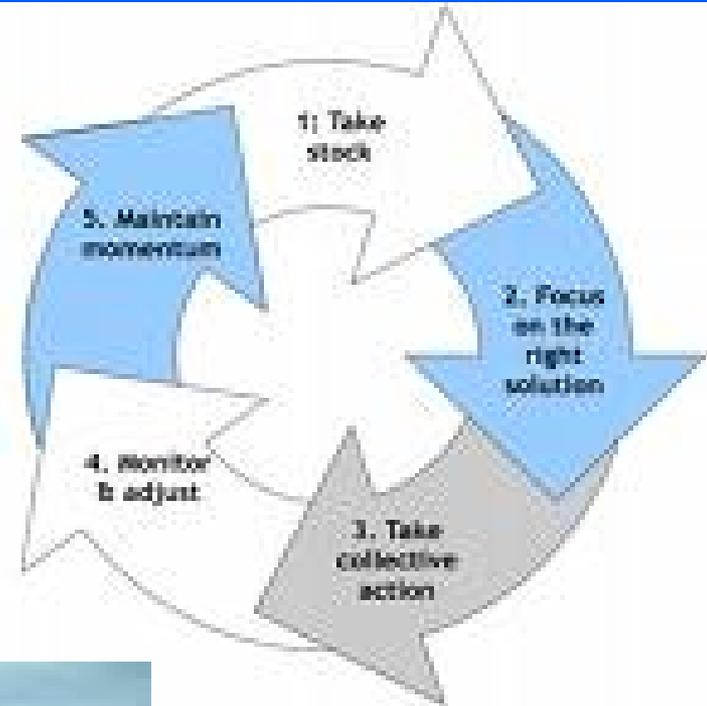
A company commitment to Preserve Energy and Other Natural Resources



Future Opportunities . . .Continue Improvements and Conservation

Re- Evaluate the entire Plan since the reduction implementation to identify new use based options

Apply this Formalized Planning Technique to other projects



THANK YOU!



Our Challenge to You...

Create a Vision ...

Set 1 Goal that helps to preserve the Environment...