

4 Ways the TURI Laboratory can help you measure up to the best

1

Include Your Cleaning Products in the CleanerSolutions database www.cleansolutions.org

With just a few clicks from drop down menus, end users get instant results of tested products. To get your products into the database, fill out the product form on our web site and send us your Material Safety Data Sheets and Technical Data Sheets. If approved, we will include your product in the TURI database. This free service does not include product performance testing but does make your technical and contact data visible to potential customers.

2

Submit Products to the TURI Laboratory for Possible Client Testing

The Lab works with many end users who are always on the hunt for safer and effective cleaning products. By sending us samples for potential end user testing and inclusion in the database, your products will become part of a pool of products that we may test for clients. If we do testing with your products, the results will be linked to information about your company and products. This is a free service but does not guarantee testing.

3

Request Product Performance Testing from the TURI Laboratory

For a fee, the TURI Laboratory will test the effectiveness of your products, supply you with reports, and include the data in our database, increasing visibility of your products. We offer four testing levels – Bronze, Silver, Gold, and Platinum – as noted on the inside. Testing is also available on a per test basis. Contact us at 978-934-3133 for specific testing pricing based on your needs.

4

Ask for Help with Government Programs and Label Certification

You may have already tested your product(s) in-house, but need to validate your testing to be listed as a preferred vendor for a government program. You may also want to apply for label certification. We can help you by verifying the performance testing and preparing the paperwork for federal and state procurement programs as well as for green labeling programs.

Label Certification Organizations

GreenSeal, www.greenseal.org
EcoLogo, www.ecologo.org/en
EU Eco-Label "Flower"
www.eco-label.com

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Put Your Greener Cleaner to the Test

4 Ways the TURI Laboratory helps you measure up to the best



How can you differentiate your company's janitorial cleaning products from others that claim to be "green" or "environmentally friendly"?

As a formulator of cleaning products, you may be eager to tap into the growing "green cleaning" market. But you have three challenges:

- Making sure your product works as well, or better, than traditional cleaners.
- Conquering public perception that green cleaners don't work.
- Proving product claims through government and label certification programs.

The TURI Laboratory can help you by evaluating the effectiveness of your new, safer formulations and conducting third party testing for green certifications to lend credibility to your claims.

Objective, Independent Feedback

Since 1993, the TURI Laboratory has been helping manufacturing companies in Massachusetts and beyond identify safer alternatives to hazardous solvents.

Within the last few years, due to the increasing demand for effective, green cleaners in major institutions such as schools, hospitals, and government buildings, the TURI Laboratory has been helping vendors test and certify janitorial products.

Another emerging area for the Lab is testing bio-based cleaning products. Due to the new Federal BioPreferredSM Program, the TURI Laboratory recently conducted performance testing of bio-based floor finish stripping products and hard surface cleaners for a government agency.

TESTING PACKAGE LEVELS		
Bronze	1 week of product specific testing Up to 4 contaminants	Up to 3 products 1 cleaning process
Silver	1 month of product specific testing Up to 4 contaminants	Up to 6 products 1 cleaning process
Gold	3 months of product specific testing Up to 6 contaminants	Up to 10 products 1 cleaning process
Platinum	6 months of product specific testing Up to 8 contaminants	Up to 12 products 2 cleaning processes

Please call 978-934-3133 for pricing on the packages listed above.



A Wealth of Performance Data in the CleanerSolutions Database

The Toxics Use Reduction Institute Laboratory at the University of Massachusetts Lowell has performed more than 1,500 product trials for industrial parts and janitorial cleaning. All of the resulting comparison data are included in our free online tool, the TURI CleanerSolutions database, www.cleansolutions.org.

By including your product information in the TURI database, hospitals, schools, government agencies, companies and manufacturers will be able to find your company, products, material safety data sheets, and the results of any performance testing conducted by the Lab.

How can YOU include your product information in the TURI CleanerSolutions database?
Visit the TURI CleanerSolutions web site:
www.cleansolutions.org



Federal BioPreferredSM Program Driving Green Cleaning Product Development

The US EPA EPP program helps the federal government "buy green," using enormous buying power to stimulate market demand for green products and services. For more information, visit: www.epa.gov/oppt/epp

Massachusetts Environmentally Preferable Products (EPP) Program helps reduce the environmental and public health impact of state government and foster markets for EPPs. Visit www.mass.gov and search on EPP.

Federal Biobased Products Preferred Procurement Program (FB4P). Federal agencies are mandated to use and purchase biobased products designated by the U.S. Department of Agriculture (USDA) through its BioPreferredSM Program. To find information about submitting products for designation, visit the USDA BioPreferred web site, www.biopreferred.gov

Why Use the TURI Lab to Test Your Cleaning Products?

- Objective, independent verification
- Feedback helps to improve product formulations
- Increased presence in TURI's CleanerSolutions database for end users
- Increased visibility of company and product line(s)



About the Toxics Use Reduction Institute

The Toxics Use Reduction Institute (TURI) at the University of Massachusetts Lowell provides research, training, technical support, laboratory services and grant programs to reduce the use of toxic chemicals while enhancing the economic competitiveness of local businesses. The TURI Laboratory tests the performance of both industrial and janitorial cleaning products to encourage companies, institutions, and product formulators, to choose and develop safer substitutes. To learn more, visit www.turi.org/laboratory.

Contact Us Today

To learn more about any of these services, please contact us today:

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