For Immediate Release

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Committee for Alternatives to Pesticides of Me Green Decade Coalition/Newton

Newton Breaks the Pesticide Habit



September 11, 1997. City leaders and members of the Green Decade Coalition/Newton gather to celebrate Mayor Thomas B. Conncannon, Jr.'s announcement of Newton's new city-wide Integrated Pest Management (IPM) Policy. The goal of the policy is to reduce the use of pesticides in all city-owned buildings and grounds.

"We hope that publicity and public education about Newton's IPM policy will inspire Newton's property owners to learn about alternatives to pesticides and work to reduce use of landscape chemicals and pesticides in their own homes and neighborhoods," said Ellie Goldberg, Chair, GreenCAP, the Committee for Alternatives to Pesticides of the Green Decade Coalition/Newton. Paul Burns, an environmental attorney for MassPIRG, whose statewide pesticide reduction campaign is specifically targeting reducing pesticide use in schools, praised Newton, "Newton's policy is the most comprehensive policy of its kind in the country."